Dr. ARTHUR J. RUBENS

SCHOLARSHIP

- 35 published peer reviewed manuscripts
- 1 book and 4 book chapters
- 22 published peer review proceedings
- 6 non-peer reviewed publications (published book reviews, letters to editors, etc)
- 60 peer reviewed professional presentations and 15 invited presentations (Key Notes, etc)

Journal Articles


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**Book**


**Link to Book:**


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**Book Chapters**


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**Proceedings (Published)**


Bardy, R., Rubens, A. and Massaro, M. *Social Sustainability and Equitable Economics: The Contribution of Transnational Engagement in Less Developed Countries*. Europe International Business Academy (EIBA), Bremen, Germany. December 12-14, 2013

Dr. Arthur Rubens

Academy of International Business, Southeast Chapter, Atlanta, GA. October 25-27, 2013


Rottig, D & Rubens, A: A Conceptual Model of Strategic Leadership and Employee Perception of Inequity. *Academy of Management Annual Meeting*, Boston, MA August 7-10, 2012 (Published in AOM Best Paper Proceedings and nominated for International Management Division “Best Paper” in OB / HRM / OT)


Rubens, A and Bonvillian, G: Using Traditional Research Methods for University Consulting in the Community. *Academy of Business and Public Administration*, Dallas, Tx. May 2005 (Selected as “best research paper at conference”).


Rubens, A: Assessing Health Administration Student’s Values and Ethical Choices. *Academy of Business Education*, Key West, Florida, September 2002


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**Book Reviews, Letters to the Editors and Invited Special Topics Papers (Published)**


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**Training Manuals (Published)**


Rubens, A, Ricci, E, Saxton, J, Malloy, S, Housley, S, & Stoy, W: _Emergency Care for the Elderly for Emergency Care Personnel Training Program_. Chicago, IL:

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**Works in Progress & Under Review**

**Under Review:**


In Progress:
Rubens, A, Jackson, G, Mucelli, A, & Micozzi. What we can learn from Industrial Districts for Economic Development in the United States? *Journal of Applied Management and Entrepreneurship*


Rubens, A & Jackson, G: Impact of Economic Recession on a Business Incubator: A Case Study; *Journal – TBD.*

Rubens, A, & Schoenfeld: Using Biographies to Develop Leadership Skills. *American Journal of Business Education*

Rubens, A: Development of Self-Improvement Plan in Leadership Education. *Journal of Management Education*

Rubens, A & Jackson, G: Case Study: Assessment of Community Development Agency Permitting Process; *Journal of Business and Public Administration*

On-Going Research

- **Regional Economic Development & Entrepreneurship**: Qualitative research being conducted to benchmark economic development efforts and promotion of entrepreneurship in the U.S., Italy, and New Zealand/Australia.
- **Economic Downturn and Regional Incubator Business Network**: Conducting quality research on impact of economic downturn on regional incubator networks and entrepreneurship.
- **Spirituality and Entrepreneurship**: Collecting survey data on issues and attitudes related to spirituality and motivation from local entrepreneurs and SBDC clients.
- **Business Ethics Survey**: Surveying BS and MBA students’ attitudes and opinions towards business ethics.

PRESENTATIONS (Selected Listing)


Rottig, D & Rubens, A: A Conceptual Model of Strategic Leadership and Employee Perception of Inequity. *Academy of Management Annual Meeting*, Boston, MA August 7-10, 2012 (Finalist for International Management Division (IMD) Skolkvo Best Paper Award; published in “best paper proceedings”; and nominated for IM Division Best Paper.


Rubens, A: Assessing Health Administration Student’s Values and Ethical Choices. Paper accepted for presentation. Academy of Business Education, Key West, Florida, September 2002

Rubens, A and Azcarate, C: Using a Multi-Disciplinary Model to Community Dispute. Poster accepted for presentation at Academy of Business Education, Key West, Florida, September 2002


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**GRANTS/RESEARCH**

- As Associate Director of the Regional Economic Research Institute (RERI) and Director of Sponsored Programs and Projects (SPP) for the Lutgert College of Business, Center for Leadership and Innovation (CLI), and as a Private Consultant I have created, administered, and staffed programs that focused on short and long-term executive and professional programs, consultative services, research evaluation, and organizational assessments for corporate and community customers in Southwest Florida and beyond.

- Developed externally funded contracts and served as lead or co-lead investigator on over 50 funded projects which generated revenues in excess of $1.5 million (See selected listed of funded projects below), 1999-present.
Selected Listing of Funded Projects conducted through FGCU’s CLI and RERI

- Workforce Assessment, Regional Alliance of EDOs, businesses, and educational institutions to assess future workforce needs in region (Current)
- Regional Economic Repository, Alliance of EDOs, Newspaper, and Business to develop website and office to respond to economic development opportunities (Current)
- Regional Economic Website/Monthly Report, Regional Alliance (Current)
- Golisano Children Hospital Economic Impact Study, Lee Memorial Hospital (2012)
- SW Florida Women’s Study, Women’s Fund of Southwest Florida (2012)
- Business Climate Survey (Quarterly Report), Southwest Florida (2012-present)
- Calusa Nature Center Benchmark Survey, Lee County (2011-2012)
- Economic Impact Study: Lee Memorial Health System (2011)
- Feasibility Study: Regional Incubators Network in Southwest Florida (2009-2010)
- Economic Impact Study, Florida Gulf Coast University (2008)
- Portability Amendment I & II, Florida Real Estate Association (2007)
- Economic Impact Study of Southwest Florida Health Industry (2007)
- Immokalee, Florida Master Plan (Economic Impact for Immokalee, FL), 2006
- Feasibility Study for Non-Profit Historical Home (Burroughs’ Home, Ft. Myers, FL), 2005
- Consultation: Economic Development Agency (EDA) Grant Application (Fort Myers, Business Incubator), 2005
- Comprehensive Review of Permitting in Collier County, 2005-2006
- Strategic Feasibility Market Analysis (Fort Myers Business Incubator), 2004
- Market Analysis: Fort Myers-Cape Coral MSA, 2004
- Community Benchmark Survey (Collier County Social Capital Benchmark Survey), 2003
- Strategic Planning and Business Development (Collier County Airport Authority), 2003
- Business and Passenger Survey (Southwest Florida Regional Airport), 2003
- Law Enforcement Staffing Study (Charlotte County Sheriff’s Office), 2003
- Commercial Travel Public Opinion Survey (Naples Airport Authority), 2003
- Customer Satisfaction Survey (Lee County Department of Community Development), 2003
- Bonita Bay Properties (45 Focus Group Assessments), 2003
- Strategic Assessment and Process Mapping (Barron Collier Company, Naples, FL), 2003
- Strategic Planning/Customer Climate Survey (Okeechobee Health Department), 2002
- Multi-Phase/Multi-Approach Study to Evaluate Proposed Motorsports Facility in Immokalee, Florida (Economic Impact Study; Residential Impact Study; Ambient Noise Study; and Community Facilitation), 2001
- Leadership Assessments; Customer Surveys; Multi-agency Organizational Audits; Feasibility Studies; Work life Balance Surveys; Benchmark Surveys for Law Enforcements; Community wide citizen surveys, etc. conducted from 1999-2001

Other Grants/Research

- Secured grant and funding for over $3.5 million from Economic Development Administration (EDA) for Southwest Florida Enterprise Center in Fort Myers, FL
- Wrote and managed $1 million USDA grant for Community Empowerment Zone
- Received multiple mini-grants ($10,000 or less) through University’s Research and Sponsored Project Office; e.g., summer grants, teaching assistant stipends, etc.
- From 1996-2006, served as “standing member” of review panel for the National Institute of
Health (NIH), Center for Scientific Research (CSR), Health, Risk Prevention and Health Behavior Sections for R01 and Small Business Innovation Research (SBIR) grants (R43 and R44)

- Chair and member of University’s Grants and Research Team, 2001-2003; 2010-2011
- Standing member of University’s Institutional Review Board (IRB), 2002-present
- Serve as standing member of privately funded IRB Review Team for Accel-e-media, Washington, DC (conduct IRB reviews for public and private organizations and agencies)
- Have served as principal investigator, co-principal investigator, program coordinator, and research consultant on multiple grants and research programs with funding from federal, state, university, foundation and private sources (1990-1997): NIH, NIA, Illinois Department of Public Health, Alaska Department of Health, Loyola University, Hartford Hospital, Mercy Medical Center, University of Wisconsin, Department of Emergency Medicine, University of Pittsburgh, Presbyterian University Hospital, Graduate School of Public Health, Alzheimer Disease Foundation, Benedum Geriatric Center, LifeLink of Southwest Florida, etc.

CONSULTING

**Independent Private Consultant**, Naples, FL 2007 - Present
- Serve as independent private consultant where I provide training, research and consultative services to public and private organizations and agencies.

**University Research Consultants, Inc.** Naples, FL, 1997-2007
- President and Owner of University Research Consultants (URC),
- URC was a private, for-profit consultant group (university faculty and outside consultants)
- Provided executive training, research, and management consulting to government, health, and business organizations. Clients included small (10 persons) to large (over 1,000 employees) businesses and organizations.

- Private Sub-Contractor Trainer and Researcher
- Sub-contractual agreement where I provided consultation and health and wellness training
- Customer base consisted of 750 medium to large businesses. Developed course outlines, and marketing strategies. Coordinated all workshops and seminars and supervised activities at regional health and safety trade shows and managed staff of 15 instructors and marketing personnel.

**Professional Consultations (Partial Listing)**

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<thead>
<tr>
<th>Millennium Health, Washington, DC</th>
<th>Moorings Park, Naples, FL</th>
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<tbody>
<tr>
<td>Executive Title Company, Fort Myers, FL</td>
<td>Collier County Government, Naples, FL</td>
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<td>Lee County Sheriff’s Office, Fort Myers, FL</td>
<td>Hope Hospice, Fort Myers, FL</td>
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<tr>
<td>Community Foundation of Collier County</td>
<td>Florida Council on Aging, Tallahassee, FL</td>
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<tr>
<td>Lee Memorial Health System, Fort Myers, FL</td>
<td>Collier County Airport Authority, Naples, FL</td>
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<tr>
<td>Loyola Medical Center, Maywood IL</td>
<td>Rams Fie, Gaithersburg, MD</td>
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<tr>
<td>Mercy Hospital, Aurora, IL</td>
<td>Fox Chapel School District, Pittsburgh, PA</td>
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<tr>
<td>Illinois Depart. Of Public Health, Springfield, IL</td>
<td>Head Start, Pittsburgh, PA</td>
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<tr>
<td>Aristeac Chemical, Clairton, PA</td>
<td>Pittsburgh Job Corp., Pittsburgh, PA</td>
</tr>
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**Professional Consultations (Partial Listing)**

- Pittsburgh Rehab. Institute, Pittsburgh, PA  
  Lockley Manufacturing, Newcastle, PA
- Pori International, Weirton, WV  
  Allegheny Community College, Pittsburgh, PA
- Westin William Penn Hotel, Pittsburgh, PA  
  Mayview State Hospital, Bridgeville, PA
- Naples Health Care System, Naples, FL  
  Allyn International (GE Affiliate), Fort Myers, FL
- Charlotte County Sheriff’s Office (FL)  
  Naples Municipal Airport, Naples, FL
- Collier County Airport Authority (FL)  
  Florida’s Department of Health
- Bonita Bay Development, Bonita Springs, FL  
  Barron Collier Company, Naples, FL
- Pacific Collier, Immokalee, FL  
  Southwest Florida International Airport (FL)
- Bricken & Associates, San Diego, CA  
  Lee County Government, Fort Myers, FL
- Lee County Government, Fort Myers, FL  
  Keuka College, Keuka, NY
- National Institute of Health, Washington, DC  
  Armstrong College, Oakland, CA
- City of Fort Myers (FL)  
  Rinker Material, Bonita Springs, FL
- FGS (Berlin, Germany)  
  Florida Real Estate Association
- University of Wurtzberg (Germany)  
  Hebei Mishu College (China)
- ISTAO, Ancona, Italy  
  Automa, Inc. (Ancona, Italy)

**Areas of Consultative/Research Expertise**

- Organization and Community Focus Groups; Nominal Grouping Sessions
- Workplace Satisfaction Surveys and Comprehensive Organizational Assessments
- Economic Impact Studies (IMPLAN and Fiscal Forecast Models)
- Market Research Analysis
- Employee & Customer Service Questionnaires
- Individual and Group Leadership Skills and 360 Benchmarking
- Development of Performance Appraisal Sys. And Executive Counseling
- Development and Assessment of HR Functions
- Myers Briggs Type Indicator (Certified Instructor)
- Individual Self-Assessment Scales
- Organizational Benchmark Surveys and Organizational Performance Audits
- Development of Quality Improvement Standards and Systems in Organizations
- Process Management and Mapping
- Public Opinion Surveys (Phone and Self-Administered)
- Strategic Facilitation (Assistance and Development of Strategic Plan)
- Business Plan Development
- Edge Training and Assessment Tools Provider (Knowledge for Leaders, Edge 360 for Leaders, Edge 360 for Teams, Leatherman Leadership Questionnaire and other Edge Products)