



Winter Program on Chinese Economy and Innovation

Iniziativa realizzata nell'ambito del progetto di Dipartimento di Eccellenza

INFO

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Gli studenti del Corso di studio della classe LMG-01 potranno frequentare il corso iscrivendosi secondo le modalità previste per l'iscrizione agli esami e conseguire n. 3 CFU sulla base delle modalità che verranno illustrate dalla docente referente per il corso.

Course Schedule

2018.10.19 - 15:00-17:00 / 2 hours

1. CHINA ON THE GLOBAL STAGE

- 1.1 Global growth generators (emerging economies)
- 1.2 Evolution of China's opening up and Go Global
- 1.3 National competitiveness and challenges

2018.10.23 - 11:00-13:00 / 2 hours

2. CHINA'S INTERNATIONAL TRADE

- 2.1 Theories of international trade
- 2.2 China's trade relations with major partners: Trends and challenges

2018.11.09 - 15:00-17:00 / 2 hours

3. CHINA'S FOREIGN DIRECT INVESTMENT: INWARD

- 3.1 Traditional theories of foreign direct investment
- 3.2 China's inward foreign direct investment
- 3.3 Inward direct investment and industrial dynamics

2018.11.16 - 15:00-18:00 / 3 hours

4. CHINA'S FOREIGN DIRECT INVESTMENT: OUTWARD

- 4.1 New theories of foreign direct investment
- 4.2 China's outward foreign direct investment
- 4.3 Inward - outward links
- 4.4 China's investment in One Belt One Road countries

2018.11.23 - 15:00-18:00 / 3 hours

5. INTERNATIONAL OPERATIONS OF CHINESE MULTINATIONALS

- 5.1 Foreign entry strategies
- 5.2 Integration and competitive strategies
- 5.3 Theoretical perspectives

2018.11.30 - 15:00-18:00 / 3 hours

6. CHINA AND GLOBAL INNOVATION NETWORK

prof.ssa PING LV

University of Chinese Academy of Sciences

Visiting Professor Università di Macerata

Chinese Economy and International Exposure

AULA 1 / PIAGGIA DELL'UNIVERSITÀ 2 / MACERATA