



SCUOLA DI DOTTORATO
DOTTORATO DI RICERCA IN SCIENZE GIURIDICHE
CURRICULUM DIRITTO INTERNAZIONALE E DELL'UNIONE EUROPEA
in partnership with



SEMINAR

THE ROLE OF INTERNATIONAL LAW IN TRANSNATIONAL INTELLECTUAL PROPERTY AND TRADE DISPUTES

- 12.00 **Henning Grosse Ruse-Khan**
/ Lecturer at the University of Cambridge and Fellow at King's College
A conflict of laws approach to competing rationalities in
international law: the case of plain packaging between IP, trade,
investment and health
- 12.45 **Fulvio Fati Pozzodivalle** / Attorney at law
The role and evolution of international trade contracts in
globalized business relations
- 13.00 **Benedetta Ubertazzi** / University of Macerata
International Law Association Committee on Intellectual Property
and Private International Law
- 13.15 **Q&A**
Chair Francesca Spigarelli / University of Macerata / China Center

GIOVEDÌ 29 MAGGIO 2014 / ORE 12.00

BIBLIOTECA DI DIRITTO INTERNAZIONALE E DELL'UNIONE EUROPEA / SALA GRANDE
VIA CRESCIMBENI 14 / MACERATA